

Employee Survey

This survey aims to understand late-night and early-morning transportation options (12AM – 5AM) for employees working in San Francisco. Your response will remain completely anonymous, and all information will be kept confidential. The following survey should take less than 10 minutes to complete.

First, we'll ask you a few general questions.

Name of my employer (FILL IN): _____

Address of my job location (FILL IN) _____

1. Which area best describes the location where you work (select 1 answer)
 - a. Union Square
 - b. Lower Polk

2. What type of business do you work at? (select 1 answer)
 - a. Bar or restaurant
 - b. Hotel/hospitality
 - c. Retail
 - d. Medical
 - e. Convenience store
 - f. Parking garage
 - g. Personal services (e.g., beauty salon, travel agency, banking, car rental, etc.)
 - h. Business services (e.g., commercial kitchen, warehouse, etc.)
 - i. Arts, entertainment, or performance (e.g., gallery, theater, etc.)
 - j. Manufacturing / Production (including food and beverage)
 - k. Other (fill in): _____

3. Do you regularly travel to or leave your job between the hours of midnight and 5 am?
 - a. Yes
 - b. No (message saying thank you and ending)

4. Please select which days of the week you typically go to work for this employer (select all that apply).
 - a. Monday
 - b. Tuesday
 - c. Wednesday
 - d. Thursday
 - e. Friday
 - f. Saturday

- g. Sunday
- h. NA/ Don't know

5. Please select the starting time of your typical shift at your job. (select 1 answer)

Noon to 1pm	1pm to 2pm	2pm to 3pm	3pm to 4pm	4pm to 5pm	5pm to 6pm	6pm to 7pm	7pm to 8pm	8pm to 9pm	9pm to 10pm	10pm to 11pm	11pm to Midnight
Midnight to 1am	1am to 2am	2am to 3am	3am to 4am	4am to 5am	5am to 6am	6am to 7am	7am to 8am	8am to 9am	9am to 10am	10am to 11am	11am to noon

6. Please select the ending time of your typical shift. (select 1 answer)

Noon to 1pm	1pm to 2pm	2pm to 3pm	3pm to 4pm	4pm to 5pm	5pm to 6pm	6pm to 7pm	7pm to 8pm	8pm to 9pm	9pm to 10pm	10pm to 11pm	11pm to Midnight
Midnight to 1am	1am to 2am	2am to 3am	3am to 4am	4am to 5am	5am to 6am	6am to 7am	7am to 8am	8am to 9am	9am to 10am	10am to 11am	11am to noon

Next, we will ask a few questions about your travel to work at this job.

7. On a typical late-night or early-morning, I usually use the following way to get to work (select all that apply):

- a. BART
- b. MUNI
- c. AC Transit
- d. SamTrans
- e. Golden Gate Transit
- f. Walk
- g. Drive (drive yourself or ride with others)
- h. Bike
- i. Taxi, Uber/Lyft/Other ride-sourcing companies
- j. Other (fill in): _____

8. On a typical late-night or early-morning, when I am going to work, I am coming from (select 1 answer):

- a. My home
- b. Another job
- c. Another location (fill in): _____

9. Is the location you are coming from in San Francisco?

- a. Yes
- b. No (skip to Q 11)

10. Please mark which part of San Francisco you are usually coming from, when you go to work? (select 1 answer)

- a. Bayview Hunters Point, Potrero Hill, Visitacion Valley
- b. Castro, Glen Park, Noe Valley
- c. Cow Hollow, Marina, Pacific Heights
- d. Excelsior, Oceanview, Merced Heights, Ingleside
- e. Haight Ashbury, Panhandle, Western Addition
- f. Mission District, Bernal Heights
- g. Park Merced, West Twin Peaks
- h. Richmond
- i. Sunset
- j. Russian Hill, Nob Hill
- k. South of Market (SOMA)
- l. Telegraph Hill, North Beach
- m. Tenderloin
- n. Other San Francisco neighborhood (fill in):

11. Please fill in the city name of where you are usually coming from when you go to work.

- a. NAME OF CITY: _____

12. In general, which statement below best describes how difficult it is for you to get to work.

Please consider service availability, perceptions of safety, and reliability (select 1 answer)

- a. I am able to travel to work with no problems
- b. It is somewhat or very difficult for me to travel to work
- c. No opinion

13. How long does it take to get to work?

- a. 0-15 minutes
- b. 15-30 minutes
- c. 30-45 minutes
- d. 45-60 minutes
- e. Over an hour

Next, we will ask a few questions about your travel when you leave work after a typical late-night or early-morning shift (midnight to 5AM) shift.

14. On a typical late-night or early-morning, I usually use the following when I leave work (select all that apply):

- a. BART
- b. MUNI
- c. AC Transit
- d. SamTrans
- e. Golden Gate Transit
- f. Walk
- g. Drive (drive yourself or ride with others)
- h. Bike
- i. Taxi, Uber/Lyft/Other ride-sourcing companies
- j. Other (fill in): _____

15. On a typical late-night or early-morning, when I am leaving work, I am going to (select 1 answer):

- a. My home
- b. Another job
- c. Another location (fill in): _____

16. Is the location you are going to in San Francisco?

- a. Yes
- b. No (skip to Q 18)

17. Please mark which part of San Francisco you are usually going to when you leave work? (select 1 answer)

- a. Bayview Hunters Point, Potrero Hill, Visitacion Valley
- b. Castro, Glen Park, Noe Valley
- c. Cow Hollow, Marina, Pacific Heights
- d. Excelsior, Oceanview, Merced Heights, Ingleside
- e. Haight Ashbury, Panhandle, Western Addition
- f. Mission District, Bernal Heights
- g. Park Merced, West Twin Peaks
- h. Richmond
- i. Sunset
- j. Russian Hill, Nob Hill
- k. South of Market (SOMA)
- l. Telegraph Hill, North Beach
- m. Tenderloin

n. Other San Francisco neighborhood (fill in):

18. Please fill in the city name of where you are usually going to when you leave work.

a. NAME OF CITY: _____

19. In general, which statement below best describes how difficult it is for you to leave work.

Please consider service availability, perceptions of safety, and reliability (select 1 answer)

- a. I am able to travel after work with no problems
- b. It is somewhat or very difficult for me to travel after work
- c. No opinion

20. How long does it take for you to get to your destination?

- a. 0-15 minutes
- b. 15-30 minutes
- c. 30-45 minutes
- d. 45-60 minutes
- e. Over an hour

Next, we would like to learn your opinions about specific problems and about solutions that would help to solve late-night transportation problems for you.

21. Thinking about yourself and your travel to and from work late-night or early-morning (midnight to 5AM), please rate each of the following as it applies to where you work? (select 1 answer for each item)

Excellent Good Adequate Poor No Opinion

- a. Pedestrian safety
- b. Street lighting
- c. Frequency of late night bus service
- d. Bus stop comfort & safety
- e. Ability to transfer easily between transit systems
- f. Car/Taxi pick-up locations
- g. Parking availability and cost
- h. Disabled access
- i. Bicycle safety
- j. Affordability of transportation
- k. Personal safety and security

22. Please tell us your opinion about the importance of making the following changes to the area to improve your late-night/early-morning travel to and from work (select 1 answer for each item)

Very Important	Somewhat Important	Not Important	No Opinion
-------------------	-----------------------	------------------	------------

- a. Improve pedestrian safety
- b. Increase street lighting
- c. Improve late night bus services (more often, takes me where I need to go)
- d. Improve bus stop comfort and safety
- e. Provide real-time transit information on displays
- f. Create more spots on curb for taxi/car pick-up
- g. Make parking easier and more affordable
- h. Help find other workers I can carpool with
- i. Improve disability access
- j. Add bike racks and improve bike safety
- l. Make transportation more affordable
- m. Increase security (cameras, personnel)

23. Please select the top 3 changes that you would like to see:

- a. Improve pedestrian safety
- b. Increase street lighting
- c. Improve late night bus services (more often, takes me where I need to go)
- d. Improve bus stop comfort and safety
- e. Provide real-time transit information on displays
- f. Provide shuttle to Transbay Terminal/BART
- g. Create more spots on curb for taxi/car pick-up
- h. Make parking easier and more affordable
- i. Help find other workers I can carpool with
- j. Improve disability access
- k. Add bike racks and improve bike safety
- l. Make transportation more affordable
- m. Increase security (cameras, personnel)

24. How safe do you feel traveling in Union Square between midnight (12AM) and 5AM?

Very Safe Somewhat Safe Somewhat Unsafe Very Unsafe No Opinion

25. Do you have comments about how to improve your late night travel to and from work in this neighborhood?

Next, we need to ask a few questions about you.

26. What is your age (select 1 answer that applies to you).

- a. Below age 18
- b. 18 to 24
- c. 25 to 34
- d. 35 to 44
- e. 45 to 54
- f. 55 to 64
- g. 65 or over

27. Do you own or have access to a mobile device that can receive text messages when you are going to, or leaving work? (select 1 answer)

- a. Yes
- b. No

28. Which answer below best describes your total household income last year (include yourself all household members)

- a. Less than \$19,000
- b. \$20,000 to \$29,999
- c. \$30,000 to \$49,999
- d. \$50,000 to \$74,999
- e. \$75,000 or more

This is the end of the survey. To enter the prize drawing, please provide your contact information. Thank you so much for your participation.

First Name: _____

Phone: _____