

Improving late pm/early am transportation for San Francisco

Working Group Meeting #1
June 18, 2014



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Agenda

- 3:00 - 3:15** **Introductions**
- 3:15 - 3:35** **Working Group Background and Objectives**
- 3:35 - 3:50** **Work Program and Schedule**
- 3:50 - 4:20** **Upcoming tasks**
- Existing conditions
 - Needs assessment
- 4:20 - 4:30** **Future meetings/next steps**



Introductions

State your...

- ▶ **Name**
- ▶ **Affiliation(s)**
- ▶ **Interest in this Project**



Working Group Background

- ▶ **History of City Engagement with the Late PM/Early AM Economy**
- ▶ **Recent Late PM/Early AM Transit Work**
 - **9/20/13: MTA Patron Survey on Polk St**
 - **4/14/14: Land Use Hearing on Late Night Transit**
 - **4/29/14: Resolution Urging Creation of Working Group**



Project Objectives

1. Gain Deeper Understanding of the Late Night/Early AM Transport Needs

2. Develop Recommendations that Respond to Needs in Partnership with Stakeholders

3. Raise Awareness about Identified Needs and Recommendations to Catalyze Next Steps



Feedback on Objectives?



Process and Draft Schedule



● = Working Group Meetings



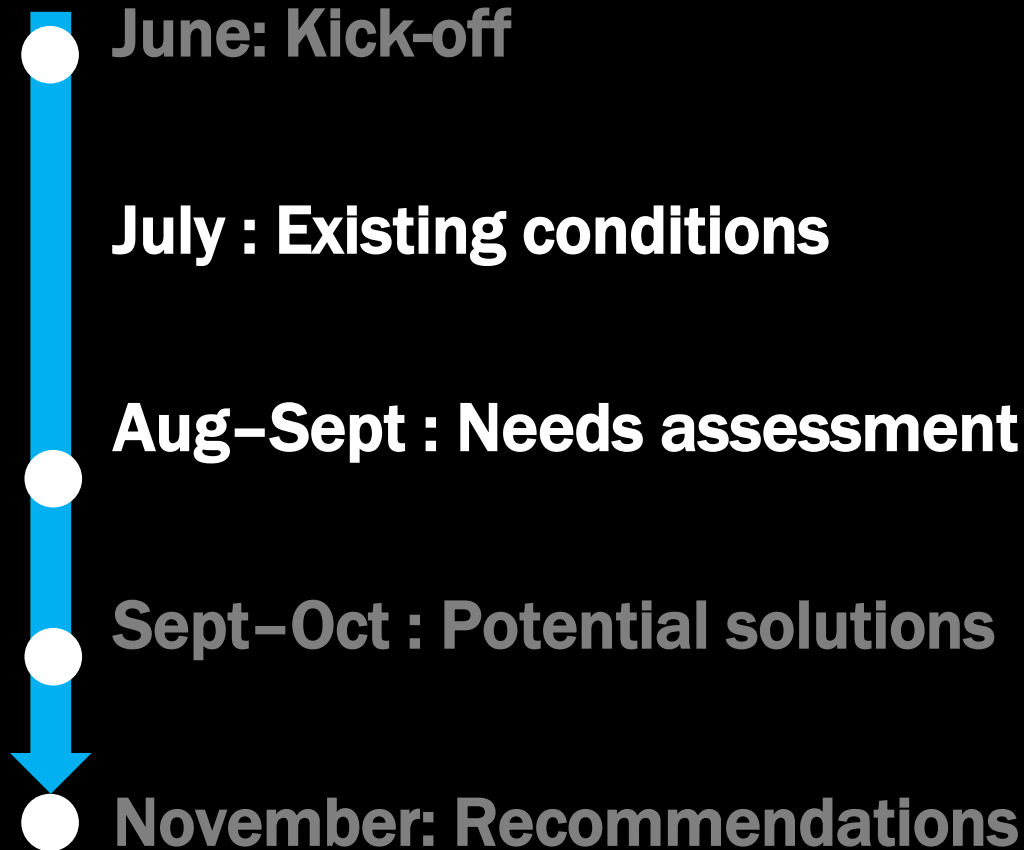
Existing Conditions

Purpose	Identify current state of late pm/early am transport
Details	<p>E.g.</p> <ul style="list-style-type: none"> • SIZE - How many people are traveling? (weeknights/ weekends/ special events) • MARKETS - What are the major locations they are traveling to/from? What modes? • TRAVEL OPTIONS - What transit services operate at what frequencies? What non-transit options exist?
Methods	<ul style="list-style-type: none"> • Review existing plans/studies • Request data from transit operators, employers, other stakeholders • Online survey

Needs Assessment

Purpose	Identify needs, problems, concerns with state of late PM/early AM transport
Details	E.g. <ul style="list-style-type: none">• Lack of information• Safety/security challenges• Infrequent/unreliable/lack of transit services• Mismatch of transit service hours with employee shift hours
Methods	<ul style="list-style-type: none">• Stakeholder interviews• Online survey

Upcoming Tasks



● = Working Group Meetings



Working Group Help

▶ Questions for today

- Feedback on proposed process
- Studies/data we should be aware of
- Stakeholders we should consult with who are not already at table

▶ Between now and next meeting

- Point of contact for data requests: ben.vanhouten@sfgov.org
- We'll share draft survey for review by Working Group members before distributing
- We'll send a request for help publicizing online survey once finalized



Future meetings/next steps

▶ Upcoming Meetings

- **September 10: Summary of existing conditions, needs**
- **October 22: Potential solutions**
- **December 3: Recommendations**

▶ At Sept meeting, we'll share:

- **Finalized work program, project objectives**
- **Draft compiled existing conditions inventory**
- **Draft needs assessment findings**

